

**WCMH-TV  
NBC 4  
(Media General Communications Holdings, LLC.)  
Columbus, Ohio**

**Community Issues & Programming Report  
3rd Quarter 2008  
July 1, 2008 to September 30, 2008**

**The following issues have been identified by WCMH-TV to be of concern to the Columbus, Ohio DMA**

- 1. Development/Economic Issues**
- 2. Health and Education**
- 3. Transportation/Infrastructure**
- 4. Crime and Safety**
- 5. Minority/Disability**
- 6. Government (Laws, Taxes, Public officials)**

Placed in the WCMH-TV Public Inspection File on 10/10/08.

Signed: Kathleen G. Lawson

## **NBC 4, COLUMBUS, OHIO**

### **QUARTERLY ISSUES/PROGRAM REPORT**

**July 1, 2008 – September 30, 2008**

NBC 4 attempts to serve the public interest by presenting broadcast material that treats significant issues of the people in central Ohio. The following is a brief description of some of the segments and programs we believe have provided the most significant treatment of those issues during the second quarter (April 1, 2008 – June 30, 2008), including the title of the program or segment, its length, date, and duration of the broadcast.

**Public Service Announcements**--:04 ID, :10, :15, :20, and :30 lengths; these short-form segments offer community awareness about an organization that serves a specific issue or publicizes one of the organization's fund-raising efforts.

**NBC 4 Today, NBC 4 Midday, First at 4, NBC 4 at 5, NBC 4 at 6, NBC 4 at 11, NBC 4 Today Weekend Edition at 6 a.m. and 8 a.m. on Saturdays and at 7 a.m. and 9 a.m. on Sundays, and NBC 4 at 6 Weekend Edition and NBC 4 at 11 Weekend Edition.** Time: 5:00-7:00 a.m., 12:00-12:30 p.m., 4:00-5:00 p.m., 5:00-6:00 p.m., 6:00-6:30 p.m., 11:00-11:35 p.m. Monday-Friday, 6:00-7:00 a.m. and 8:00-9:00 a.m. on Saturday, 6:30-8:00 a.m. and 9:00-10:00 a.m. on Sunday, 6:00-6:30 p.m. on Saturday and Sunday, and 11:00-11:35 p.m. on Saturday and Sunday.

#### **I. DEVELOPMENT/ECONOMIC ISSUES**

- First at 4, July 1, 2008. Grilling for Busy Families. For time-constrained families, the grill is the perfect utility to quickly whip up a meal-such as gourmet pizza-in just five minutes. Try also grilling fruits and veggies. 1:42 in length
- NBC 4 at 5:30pm, July 1, 2008. Voinovich Gas Prices. Senator George Voinovich says exploration by the United States is one way to reduce dependency on foreign oil. Battery-powered cars are also a part of the Senator's plan to lead the United States to energy independence and lower gas prices. 1:13 in length
- NBC 4 at 6pm, July 1, 2008. Capital Improvement Program. Rick Cameron died this year after a medic truck broke down, which leads to a capital improvement program to ask for \$34.7 millions to buy more fire vehicles throughout the next 5 years. 1:20 in length
- NBC at 6pm, July 1, 2008. MyGallons.com. This website lets you lock in today's price of gas and pay that price weeks from now for \$19.95 a year. 95% of stations take the debit-like card they send you in the mail. 1:24 in length
- NBC at 5pm, July 2, 2008. Four Dollar Gas Advantage. For every ten cent decrease in the gas price, fatalities increased by 2.3 percent over two years. Fatality numbers this year have decreased in with each month. 1:05 in length
- NBC 4 at 5:30pm, July 2, 2008. Deals of the Week. Best deals for traveling this week. : 47 in length

NBC 4 at 5pm, July 3, 2008. BBB Credit Watch. The local Better Business Bureau is asking that people take a closer look at their credit card statements for unexpected and unwanted charges from \$12 to \$59.99 every month for membership services charges. Officials said that consumers will sign up for company service memberships without knowing they will be charged. 1:10 in length

NBC 4 6pm, July 3, 2008. Save on Vacation. Ways to save money when booking for vacations. 1:30 in length.

NBC 4 at 5:30pm, July 4, 2008. Eating on a Gallon: Gas is so pricey that consumers found by taking the money you would spend on one gallon of gas in Los Angeles, California, you could feed yourself for three meals. 1:13 in length

NBC 4 at 6pm, July 6, 2008. Forbes and Delaware County: On Forbes best places to raise a family list, the scenic and historic Delaware County was named fifth in the nation. 1:04 in length

First at 4, July 7, 2008. Furniture Donation. Map Furniture bank is a group that collects used furniture and donates them to people who qualify. 1:27 in length

NBC 4 at 6pm, July 7, 2008. Money aisle. Com. This web site allows you to shop around for the best interest rates offered by banks. : 59 in length

First at 4, July 8, 2008. Community Garden for Needy. A community garden is being worked on to produce and feed hungry homes while promoting healthier lifestyles. 1:31 in length

NBC 4 at 5pm, July 8, 2008. Downtown Development. Over the next 30 years new tax revenue will go into downtown projects improving street and sidewalks and also building new parking garages. 1:11 in length

NBC 4 at 6pm, July 8, 2008. Columbus Downtown Economy. Residents have suggestions and ideas about Columbus becoming more "green" in order for the city to thrive. One OSU professor tells NBC 4 that green "is the way we need to go." 1:07 in length

NBC 4 at 5:30pm, July 9, 2008. Green Spot Campaign. Ways to become an "official green spot" or have economically friendly workplaces or home. 1:20 in length

NBC 4 at 6pm, July 9, 2008. Hospital Administration Benefits. Three hundred thousand Ohioans are eligible for an unemployment benefit extension for unemployment checks. 1:30 in length

NBC 4 at 5:30pm, July 10, 2008. Soldier's new home. After returning from active duty in the Middle East, Joshua Cline returned home to his wife and they began to search for a home. Because of the Heroes program, a program open to all active and veteran military, they received a lower fixed rate on a new house. 1:17 in length

NBC 4 at 6pm, July 10, 2008. Farmer's Markets. This weekend Rhoads Farmer's Market is celebrating its 50<sup>th</sup> anniversary. It has passed the traditions down from generations and the anniversary will be celebrating the milestone with free corn-on-the-cob, and by accepting donations to United Way. 1:01 in length

NBC 4 at 5pm, July 11, 2008. Airline Email. Major airlines are emailing customers, asking them to contact their state representatives, asking to speculate buying and selling commodities which is driving up the price of gas. 1:15 in length

- NBC 4 at 5:30pm, July 11, 2008.                      New I Phone on Sale. The new I Phone is sleeker and has more features than the old, and is \$100 less expensive. However, services will cost up to \$60-80 more than services for the previous I Phone. 1:06 in length
- NBC 4 at 6pm, July 12, 2008.                      Litter Clean-Up. Every year a group of Clintonville residents come together to clean up the litter left along a natural ravine there. : 45 in length
- NBC 4 at 6pm, July 14, 2008.                      Fannie and Freddie. Following the bail-out of Fannie Mae and Freddie Mac on Friday, the outlook for purchasing a home has become somewhat murky. There is plenty of financing available for those with a job, good credit and who pay their bills on time. 1:13 in length
- NBC 4 at 6pm, July 15, 2008.                      Unemployment Fund. With jobs leaving Ohio, many will end up on the unemployment line where they might be hard-pressed to find any help. Ohio's unemployment fund could be \$200 million in the red by 2010, for which a hard fix could be to ask for more money from employers. 1:14 in length
- NBC 4 at 5:30pm, July 28, 2008.                      Green Housing. Developers have been given low income housing tax equity by the Columbus Housing Partnership. This will mean that eyesore areas will be transformed into public housing facilities in a green, environmentally friendly manner. : 50 in length
- NBC 4 at 5:30pm, July 30, 2008.                      Fuel Cell Manufacturing. A big step toward the widespread production of fuel cells is being taken by E-W-I. With a grant from the Ohio Department of Development, the company now has a laser welder capable of welding with the accuracy and speed needed to manufacture fuel cells on a large scale. 1:01 in length
- First at 4, August 4, 2008.                      College Back to School Savings. When buying for your freshman dorm, it's best to look around, beyond the ads. Everything advertised to make the space yours can cost quite a bit so it's important to look for the best deals yourself. 1:35 in length
- First at 4, August 4, 2008.                      Churches and Economy. In tough economic times and with consumer debt growing into the trillions of dollars, churches are addressing the problem. Across the country, churches are using biblical messages to help their flocks out of financial crises. Pastors are calling on their parishioners to cut up their credit cards and work their way out of debt. 1:37 in length
- First at 4, August 5, 2008.                      High School Back to School Savings. NBC 4 has compared prices at local retailers to check which is offering the best deals. Office Max has offered 15% off all you can fit in a promotional paper bag. We took the Columbus City School's supply list and checked how much it cost at Office Max, with and without the bag, and at Target. The prices are about 14 dollars cheaper at Target, but only if you aren't using your paper bag at Office Max. The bag makes it so that Office Max edges out the competition by \$3.00. It's important not to take ads and gimmicks at face value but to actually compare them to make sure you save the most you can. 1:41 in length
- NBC 4 at 5:30pm, August 5, 2008.                      Small Business Insurance. There is a new health insurance provider focused on Central Ohio small businesses. The company, The Physicians Assurance Corporation, is controlled by local doctors who will make decisions based on health needs. The company hopes to provide stable and affordable health care options to small business owners. 1:14 in length
- NBC 4 at 6pm, August 5, 2008.                      Money Markets. You can now trade not only stocks, but currency as well. Currencies appreciate and depreciate in value, so you can trade your dollars for another currency hoping to trade back when and if that currency appreciates in value. You can do



this through a broker or online trading site, but be careful! It is easy to lose all your money gambling on money markets. 1:26 in length

NBC 4 at 11pm, August 7, 2008. Marysville Mega Farm. Hundreds of residents lined up to learn more about the Hi-Q egg products company. In fact a wall had to be opened up at the venue to accommodate them. High Q proposes building a facility on these 473 acres of land off of Davis Road. The company says it will bring 75 new jobs to the area, provide revenue by buying corn from local farmers and the chicken waste will be sold as a cheaper option for fertilizer. That will reduce costs for farmers in the area and be beneficial to the economy of Ohio. 1:50 in length

NBC 4 at 6pm, August 8, 2008. Fight the Rate Hike. Hundreds are writing in protest to the public utilities commission of Ohio to fight another increase. You can speak out at public meetings in the next couple weeks, however some people are not comfortable doing so. Here are some tips on how to testify at a public hearing. Write out a statement on a note card and keep it to the point. 2:20 in length

NBC 4 at 6pm, August 8, 2008. Grandview Yard. The demolition of the old Big Bear warehouse in Grandview Heights is a sign of progress, clearing the way for redevelopment of the land. Mayor Degraw says planning for "Grandview Yard" is in the early phases but construction could begin next year. 1:15 in length.

NBC 4 at 11pm, August 8, 2008. Housing Foreclosure. The Columbus Housing Partnership organization offers free services for struggling homeowners. Applicants are required to take four financial fitness classes then the Columbus Housing Partnership pays for three months of the applicant's mortgage up to \$5,000. 1:40 in length.

First at 4, August 11, 2008. Water Garden saving Money. Taking care of your landscaping can be a tough task. Gardening experts say to step back and give the lawn a rest every now and then. : 50 in length

First at 4, August 11, 2008. Firewood Demand. Hot prices for fuel oil are fueling a different kind of heat supply. The market for firewood is up because compared to heating oil it's a bargain. But the demand is making its cost go up as well. : 32 in length

NBC 4 at 6pm, August 11, 2008. Coupon Sites. Looking for ways to save money, at coupons.com the site offered more than 70 coupons and locates them based on your zip code. There are others sites like this. Remember some of the sites will use the information you give them to market to you. 1:25 in length.

NBC 4 at 5pm, August 12, 2008. River South Development. Construction continues on a new condominium and apartment complex in Downtown Columbus. The River South Community is being built on the site of the old Lazarus parking lot, along Front Street between Town and Rich Streets. : 54 in length.

NBC 4 at 6pm, August 12, 2008. Rent a little R & R. Many Americans rent a vacation place by reserving it online. More people are renting condos because of the good rate & they can cook their own meals, to save on expensive trips to restaurants. 1:40 in length

NBC 4 at 6pm, August 12, 2008. Franklin County Ballpark. The final project has been put up to bid for the new Columbus Clipper's ballpark which will be known as Huntington Park. 2:06 in length.

NBC 4 at 5pm, August 13, 2008. Volunteer Preview. Choice Food Pantry in Columbus is run by Lutheran Social Services and Pantry Manager David Drumm. The number of clients has increased over the past year and so has the number of volunteers regardless of a slumping economy. 1:17 in length

- NBC 4 at 5:30pm, August 14, 2008.      Ohio Water Hearing. Ohio American Water says the rate increase they're proposing would generate \$5.5 million, money they say is necessary to pay for upgrades conducted to their infrastructure. However a report done by Puco Staff found the company shouldn't need any more than \$3.5 million. 1:31 in length
- NBC 4 at 5:30pm, August 14, 2008.      Student Food Stamps. Students are feeling the pinch in their budgets more than ever so more and more students are signing up for food stamps. The number of students receiving food stamps has increased by 44% in one year. If students have a monthly income of less than \$1,107 dollars and either work at least twenty hours per week, participate in a federal or state work study program or care for child under the age of six. : 51 in length.
- NBC 4 at 5:30pm, August 14, 2008.      Save \$6000 a year. According to consumer reports everybody can save up to \$6000 a year just by paying attention to six areas of spending. Shopping for cheaper car insurance, optimizing your life insurance, keeping an eye on phone costs and bank fees, and paying off your credit cards you can save \$300 a month. The largest savings can come from shopping smartly for your groceries. 1:00 in length
- NBC 4 at 6pm, August 18, 2008.      Note to boss: Bail me out. The society for Human Resource Management says it's a growing trend for employers helping to rescue workers in dire financial need and its not just loans. One in five bosses say they're receiving more request for pay advances from employees this year than last. 2:10 in length
- NBC 4 at 5:30pm, August 19, 2008.      Morse Road Project. The road project on Morse between Karl and Cleveland Avenue will consist of landscaped medians, upgraded storm sewers, new sidewalks and marked bike lanes. The city targeted this area to redevelop the Northland corridor after the mall's closing in 1999. 2:25 in length
- NBC 4 at 6pm, August 21, 2008.      Church Pavement. The Lord of Life Fellowship church needs a new parking lot. They hired Buckeye Asphalt and Pro Seal back in March to do the job. The \$12,000 project required a \$6,500 deposit payment, but nearly 5 months later they yet to see anything done at all. Target 4 got on the case to get the money back to the church. 2:08 in length.
- NBC 4 at 5:30pm, August 22, 2008.      Ohio Inflation. Grip Technology Web development business double in the last few months. We have not experienced any bumps in the road in terms of what you'd see on the national news. State Treasurer Cordray believes interest rate cuts will finally make an impact in September or October. 1:36 in length
- First at 4, August 27, 2008.      Dumpster Diving. A bargain hunter watches the ads and buys when things are on sale & clips and stacks the coupons. She ends up getting a lot of free stuff. The other thing she does is garbage diving, picking up lots of free toys setting out on the curbs that people are throwing away. 2:18 in length.
- NBC 4 at 6pm, August 28, 2008.      Foreclosure Buying. Homes are sold as is, there are no guarantees on condition, or even if there's a clear deed. Those could be problems for the buyer further down the road. Sheriff sales are happening all over town. 1:39 in length
- First at 4, September 2, 2008.      Raises might suffer. Workers can expect their raises to suffer next year. It predicts base pay will rise by 3.8%, which would be the seventh year in a row of flat growth. One time performance based increases, should grow by 10.6%. : 28 in length
- NBC 4 at 5pm, September 2, 2008.      Shott Demo. The Schottenstein Building on South Parsons has been part of this neighborhood for 91 years. It is being torn down and developed into a health center. 1:04 in length.

- NBC 4 at 5pm, September 3, 2008.      Grocery Tax. The Ohio Grocers Association says if a decision made by the 10th District Court of Appeals yesterday is upheld, the price of food may go down. They ruled the commercial tax on groceries violates a state constitutional prohibition of taxes on foods that aren't eaten where sold. 1:19 in length.
- NBC 4 at 5:30pm, September 3, 2008.      Bankruptcy Business. For more than 100 years, Anchor Hocking has produced glass products for consumers worldwide. It has filed for bankruptcy. 1:09 in length.
- First at 4, September 4, 2008.      Builder Incentive. Home builders are trying to pull in new customers just as a loophole that helps first-time homebuyers runs out. That loophole allows new home buyers to put together a down payment by running money through a charity. : 32 in length.
- First at 4, September 8, 2008.      Fannie Mae Freddie Mac. The Federal government has thrown a lifeline to housing giants Freddie Mac and Fannie Mae but didn't say what the bailout will cost. Freddie Mac and Fannie Mae owned or backed more than two-thirds of the nation's home loans. They've lost \$14 billion just in the last year. Civil rights groups worry that in fixing the sub-prime crisis, the government may forget all about its commitment to affordable housing. 1:44 in length.
- NBC 4 at 6pm, September 8, 2008.      City Council Spending. Job cuts and budget deficits: these are the two major issues facing Columbus City Council. The bottom line for all city residents is that the balancing act could come at the expense of public safety. : 17 in length
- NBC 4 at 6pm, September 10, 2008.      Revitalize Communities. More than 1,000 government, academic and business officials met today to discuss ways to develop 32 core communities throughout Ohio. The main topic of today's discussion is economic development by properly using tax payer dollars. : 42 in length
- First at 4, September 12, 2008.      Gas Prices. From Texas to communities more than a thousand miles from the hurricane zone, the impact of Ike is being felt at the pump. Lines of gas customers, supply concerns have forced prices up. Stations are asking customers to limit gas purchases to 10 gallons. 1:16 in length
- First at 4, September 12, 2008.      Ford Cuts. Ford might be cutting another 4,200 jobs. The cuts would focus on the company's blue collar workforce as the automaker continues to try to match factory staffing to a lower demand for its products. : 42 in length
- NBC 4 at 5:30pm, September 17, 2008.      Wall Street Rescue. The federal government is getting a clearer picture of just how deep the credit crisis runs. Analysts say the credit crunch and drop in home values have highlighted flaws in the financial system. 1:38 in length
- NBC 4 at 11pm, September 17, 2008.      Power Businesses affected. Restaurants with power have business booming. But keeping up with the demand and having enough food in stock has been a challenge. 1:46 in length.
- NBC 4 at 11pm, September 17, 2008.      Wall Street Worries. What's happening on Wall Street doesn't look good. The sell off was just about stocks and 401k but now money markets, considered one of the safest, are seeing a shift. 1:16 in length
- NBC 4 at 5:30pm, September 19, 2008.      How to get a loan. What a difference a year makes. Getting a home loan is much more difficult due to three major changes made by banks. They look for larger down payments, to ensure buyers have more invested. Consumers must verify assets and income as opposed to being taken for their word. 1:03 in length

- NBC 4 at 5pm, September 23, 2008. AEP rates. The cost and repairs and power restoration continues to mount for AEP Ohio. It's too early to estimate the total cost for a normal and overtime paid to employees and contractors and for the wire, utility poles, and transformers used to replace damaged equipment. 1:18 in length
- NBC 4 at 11pm, September 23, 2008. AIG Concerns. Federal Government stepped in to bail out AIG with an \$85 billion loan, to set the stage for potential pitfalls for policy holders. The Ohio Insurance Department Director issued an alert asking AIG policy holders to be careful if approached to replace policies. :59 in length
- NBC 4 at 6am, September 24, 2008. 700B Bailout. Another grilling for drafters of the historic bailout, many house lawmakers are wary. Fed chairman warned senators of what no rescue would mean. 1:33 in length.
- NBC 4 at 6pm, September 24, 2008. Salvation Army need. Gift cards were given out from the Salvation Army to help replace some of the food that was lost in the power outage but the need was greater the demand. They are hoping donations will still come to help restock food to people who lost theirs. 1:19 in length.
- NBC 4 at 6pm, September 25, 2008. Getting the Most out of Your Bank. Banks are to help you save money, but with ever-growing bank fees, some central Ohioans are losing money. Money experts recommend you shop around for the right bank that offers direct deposit, free checking and many conveniently located ATMs. :47 in length
- NBC News Special Report: President Bush Press Conference regarding housing and financial markets, offshore oil exploration, Appropriations Bill and the current state of the economy aired Tuesday, July 15 from 10:22 a.m. – 11:14 a.m.
- NBC 4 Special Weather Report: High Wind Warnings and Power Outages reported all over Central Ohio aired Sunday, September 14 at 4:39-4:40 pm., 5:21-5:22 p.m., 7:00-7:01 p.m. and 7:33-7:36 p.m.
- NBC 4 Special Report: Wind Storm Damage Update aired Monday, September 15 at 10:30-10:36 a.m.
- NBC 4 Special Report: Ohio Governor Ted Strickland Press Conference regarding Wind Storm damages across Ohio aired Monday, September 15 at 1:47-2:01 p.m.

#### **Public Service Announcements**

Better Business Bureau Integrity Nominations  
:04 in length  
Aired July 3

Better Business Bureau Integrity Nominations  
:10 in length  
Aired July 1-4

Better Business Bureau Integrity Nominations  
:15 in length  
Aired July 2

Home Foreclosure/Dollhouse  
:30 in length  
Aired July 3 – September 21

Home Foreclosure/Phone Call  
:30 in length  
Aired July 2 – August 30

## II. HEALTH AND EDUCATION

- First at 4, July 1, 2008. Forgiven Student Loans. For those in public service, a new law could eliminate student loan debt. : 32 in length
- NBC 4 at 5pm, July 2, 2008. E. coli Investigation. E coli infected ground beef has consumers worried. There are precautions to take when buying ground beef. 1:28 in length
- NBC 4 at 5:30pm, July 2, 2008. Health Department RWB. Ways to avoid sickness and infection at Red White and Boom this year with all the different people and vendors. 1:08 in length
- NBC 4 at 5pm, July 3, 2008. Mosquitoes Latest: A group of mosquitoes from Prairie Township have been tested for West Nile virus. : 57 in length
- NBC 4 at 6pm, July 5, 2008. Dog Therapy. Therapy dogs make a huge difference in the lives of the sick and hospital patients. : 53 in length.
- NBC 4 at 11pm, July 6, 2008. Contact Lenses. Ways to keep your eyes safe while wearing contact lenses including not sleeping with them in and taking them out before going into the pool. One victim of eye infection from contacts tells his story. 1:02 in length
- First at 4, July 7, 2008. Kids and Cholesterol: The American Academy of Pediatrics recommends testing children as young as 2 years old for high cholesterol because unhealthy lifestyles start at birth. : 54 in Length
- First at 4, July 8, 2008. Patches of Light. Mindy Atwood tells NBC 4 about the charity she just started; "Patches of light." This charity's one goal is to support families when their children are sick. 2:58 in length
- NBC 4 at 6pm, July 9, 2008. Weather Insurance. Violent storms causing damage to your homes and property could be covered by your insurance, but you must first call your agent to find out the specific qualifications and processes for your particular claim. 1:46 in length
- NBC 4 at 6pm, July 10, 2008. Bed Bug Alert. Maria Barber woke up in a West Columbus hotel with 40-50 bed bug bites all over her body. Many bed bugs have developed resistance to pesticides to get rid of them and many aren't even effective so always check the bedding and headboard for the little black insects. 1:39 in length
- NBC 4 at 5pm, July 11, 2008. Melanoma Latest. New study released by the National Cancer Institute says there has been a 50% increase in the incidence of melanoma among Caucasian women between 1980 and 2004. NBC 4 gives tips on how to stay safe in the sun. 1:12 in length
- NBC 4 at 6pm, July 11, 2008. Nursing Home Meds. A pharmacy has been installed at the Sanctuary Nursing Home at Tuttle Crossing, all run by computers. NBC 4 tells you how this system works. 1:15 in length
- NBC 4 at 5pm, July 15, 2008. Southwest Levy. Southwestern City Schools is asking for levy to build modern school buildings in these times when personal budgets are already tight. The district said it has put forward the lowest possible millage to keep the district out of debt through the 2010-2011 school year. 1:14 in length

- NBC 4 at 5pm, July 22, 2008. Education Forum. The governor will be holding 12 forums throughout the state allowing school administrators, teachers and Parent Teacher Associations to discuss the state of their schools with him. You can watch at home via the internet. 1:08 in length
- NBC 4 at 5:30pm, August 4, 2008. College Loans Warning. Parents should be careful when looking into loans for their children's education. You should start with knowing your credit score and working up from there, not applying for every loan you're looking at. It is best to apply for a loan package which gives you the most options. : 59 in length
- NBC 4 at 11pm, August 4, 2008. Hilliard School Cuts. The Hilliard Board of Education has decided to ask for a 6.9 mill levy in November. If the issue doesn't pass, the district will cut High School busing, Middle School sports and the number of teachers. Hilliard residents are concerned about the cuts and think the issue needs more creative thinking to fix. The levy would carry the district through the next two years with minor cuts still being necessary. 1:15 in length
- NBC 4 at 11pm, August 5, 2008. Merit Raises. With the upcoming Columbus Public Schools levy, people are interested in how that money will be spent. A local conservative think tank, the Buckeye Institute suggests that some of the money be used to give pay incentives to better teachers, retaining the ones we already have and attracting great teachers to the area. The Columbus Public School District has a pilot program in place in four schools and is open to expansion. 1:15 in length
- NBC 4 Midday, August 6, 2008. Newark School Cuts. Last night, Newark School District's attempt to pass a new tax levy failed and failed big. Two thirds of the voters said no, citing a tough economy as the wrong time to ask for more money. The district just finished building five new buildings, the result to their last tax initiative. 1:11 in length
- First at 4, August 6, 2008. Middle School Back to School Savings. Backpacks are a big part of any school supply list. It is important that kids wear both straps and don't overload their backpacks. Anything more than 20% of the child's weight is unsafe. Buy a backpack with wide and padded straps that has some kind of reflective material. You can make sure you avoid injuries by putting the biggest books in the back of the backpack, closest to the child's back. You can also buy one with wheels. All of these suggestions can be headed without breaking your bank. 1:41 in length
- NBC 4 Today at 5am, August 7, 2008. Dublin Info Station. Dublin Methodist Hospital is the first hospital in the country to use a new computer in patient's rooms. These computers allow patients to get on-line and doctors and nurses can pull up medical records and test results, all at the patients bedside and there is no cost to the patient. : 45 in length.
- NBC 4 Today at 6am, August 7, 2008. Columbus West Nile. Columbus Health officials say two separate pools tested positive. The Columbus Health Department says both affected areas have since been fogged to try to reduce the number of any other mosquitoes possibly carrying the virus. 1:35 in length.
- NBC 4 at 5pm, August 7, 2008. Stand up for Cancer Fight. Mt. Carmel Hospital came up with the Stand up to Cancer campaign in 2002. Teri Watson, Vice President of Planning and Marketing, says its purpose was to educate people in Central Ohio and inspire them to get cancer screenings. But weeks ago when Teri saw a story on TV about the entertainment industry backing a national effort on September 5<sup>th</sup> to raise money for cancer she thought what a great idea. The local ad was made up of Central Ohio cancer survivors and the national ad, which is online, is made up of movie stars. 2:00 in length
- NBC 4 at 6pm, August 7, 2008. Going back to School Green. Green is the new black when going back to school. Everyone's getting on the eco-friendly bandwagon; from clothes to book bags to supplies. The green option is another view on back-to-school shopping. Buying products that use recycled paper made from post-consumer waste help prevent used paper from going into the landfill and remember the higher the recycled content, the better. 1:05 in length



NBC 4 at 11pm, August 7, 2008.      Football Heat. The number of heat stroke deaths dropped from five in 2006 to 2 in 2007, but researchers say that number is two too many. They say there are several things coaches and players can do to stay safe during summer practices, including annual physicals, access to cold water throughout practice, and weight measurements before and after workouts. Players should not wear uniforms during the first few practices to get acclimated to the heat, and shaded, cool rest areas should be provided. : 32 in length

NBC 4 at 5:30pm, August 8, 2008.      What Not to Bring to School. When you send your kids off to school you always make sure to load them up with supplies. But there are things you shouldn't let your student take to school. Leave i-pod, Nintendo ds and cell phone at home. 1:50 in length

NBC 4 at 6pm, August 8, 2008.      Meningitis Vaccine. There is no mandate that students get the meningitis vaccine. Meningitis is an infection of the fluid around the brain and spinal cord. That is why an Ohio Senator is backing legislation that would require students living on campus to get vaccinated or obtain a waiver. The Columbus Health Department supports the effort. : 45 in length

NBC 4 Today at 6am, August 12, 2008.      Hilliard Cuts. Major cuts threaten the Hilliard City School District. The Hilliard City School Board voted unanimously to put a 6.9 mill levy on the ballot. Almost 11 million dollars could be cut from the budget if a levy does not pass in November. Jobs are on the line, along with Middle School sports and High School busing and tutoring. : 59 in length

First at 4, August 12, 2008.      WCMH First at 4 Ask the Expert. Dr. Evan Tobin with Ohio Ear Nose & Throat was a guest in the studio, answering viewer's questions. 2:30 in length.

NBC 4 Today at 6am, August 13, 2008.      CCS Levy. Columbus residents support the school system and its students at just about any cost. The school district is putting a 7.85 mill operating levy on that ballot that would cost an owner of a \$100,000 home \$240 a year. The district is also asking for the renewal of a capital improvements bond. 1:42 in length

NBC 4 at 5pm, August 13, 2008.      New Lung Clinic. The new Lung Health Clinic opened this week by the Breathing Association. The clinic will primarily serve low income and elderly residents of the county providing free physical exams, health assessments and treatment for lung disorders :58 in length.

NBC 4 at 5pm, August 13, 2008.      Liberty Union MRSA. A player from the football team had severe poison ivy then had **methicillin-resistant staphylococcus aureus** (MRSA); a staff infection which is highly contagious can be resistant to antibiotics and in some cases fatal. They bleached the locker room, had their gear personally clean and with a lean bill of health he was able to return to practice. 1:45 in length

NBC 4 at 5pm, August 13, 2008.      Kids and Cell Phones. Dr. Ronald Herberman wants parents to reign in cell phone usage for their kids. He states a child's developing organs are the most likely to be sensitive to possible effects of exposure. He says to reduce your family's risk of cancer, keep the cell phone away from your body when using it, use speakerphone or wireless headset, limit conversations to a few minutes. 1:47 in length

NBC 4 at 5pm, August 13, 2008.      Back to School Bedtime. It is time to get your child used to an earlier bed time. School-age children require more sleep than adults. Eight hours is not enough for most kids between the ages of 9-11. Creating a quiet and comfortable place for your child to sleep means keeping radios, televisions and video games out of the bedroom. : 46 in length

NBC 4 at 6pm, August 13, 2008.      Pricey College. College students shell out \$900 a semester for text books. So if you are looking at saving money, look at websites that sell used textbooks and you'll pay far less than at the bookstore. : 57 in length.

- NBC 4 at 5:30pm, August 19, 2008.      School Fees Up. School Fees are ranging from \$30-50 a student depending on your district, plus school supply lists. Lunch fees are for the most staying the same. Parents can expect to see an increase in fees for certain classes. School officials tell us students taking advance placement and foreign language courses can expect to pay more for books and other supplies. 1:40 in length
- NBC 4 at 5pm, August 20, 2008.      School Report Card. Dublin, Olentangy & Worthington learned their schools earned the "Excellent with Distinction" rating. However the most important scores are that of your individual students. 2: 15 in length
- NBC 4 at 5pm, August 20, 2008.      Hospital Mortality. If you want to know your chance of survival 30 days after leaving a hospital, then check out an interactive tool available at USAtoday.com. This tool is only useful if patients maintain their follow-up care plan and comply with their doctor's orders and maintain a healthy lifestyle after discharge. 1: 44 in length
- NBC 4 at 5pm, August 20, 2008.      Watch What You Drink. Doctors believe when insulin sensitive cells are exposed to arsenic, they take in less glucose then other cells, raising the chances of developing the condition. Arsenic can get into drinking water naturally when minerals dissolve. It is also in industrial pollutant from coal burning and copper smelting but utilities use filtration systems to get arsenic out of drinking water. : 55 in length
- NBC 4 at 6pm, August 21, 2008.      Columbus City School Busing. On the first day of class for Central Ohio's largest school district, bulletins were mailed out to the homes of students with information about the student's bus route. As the buses hit the road again, remember the rules. : 58 in length
- NBC 4 at 5:30pm, August 22, 2008.      Brain Aneurysm. A brain hemorrhage from a burst aneurysm is extremely dangerous. But if the aneurism is detected before it breaks and treated, there is a 99% chance of survival. Extreme headaches, especially if there is a family history of aneurisms, could warrant a check up that could save a life. 1:30 in length.
- NBC 4 at 5pm, August 23, 2008.      Back to School Stay in School. The Parents' Participation Component Workshop's goal is to teach parents how to be involved in their children's education. Experts and studies say that when parents are involved, children excel and do better in school. Here are a few of the topics parents will experience in the workshop. Nutrition and how important it is to learning, understand and working with the school system, the importance of good attendance and a workshop for men to show how vital they are to their child's education. 1: 29 in length
- First at 4, August 27, 2008.      Play Crisis. Experts say kids need more unstructured playtime. Play nurtures curiosity, and nurtures imagination. When we look at today's workforce experts will tell you these people are not innovative. 1:17 in length.
- First at 4, August 27, 2008.      Day Care Sun Protection. Dangers of sunburn as a child have lasting effects later on in life. Parents are asked to bring children in the morning with sunscreen already applied, then it's reapplied. : 40 in length.
- First at 4, August 27, 2008.      Ragweed Seated. Ragweed is a wind-pollinated plant and this is its peak flowering time. Ragweed allergy symptoms can be severe and cause difficulty breathing and that's when you need to contact your doctor or see an allergist to avoid a more dangerous allergic reaction if you are susceptible. : 46 in length.
- NBC 4 at 5pm, September 3, 2008.      Teen Suicide. Suicide rates were going down, but just a few years ago, something drastic happened. Teens started committing suicide at alarming rates and the youth suicide rate continues to climb today. : 28 in length



First at 4, September 4, 2008. Flame Retardant. Brominated flame retardants known as P-B-D-Es have been used in consumer products for more than 30 years. Hundreds of millions of pounds of them have been added to the foam in our furniture, and the plastics in our electronics, to prevent fires. Lab studies show these flame retardants can cause serious developmental and neurological effects in animals. : 47 in length

NBC 4 at 5pm, September 5, 2008. How to Save a Life. Tips to save a life: if you are impaled by wood, glass or even if you're stabbed, medical experts say, don't ever remove the object. Call 911 and leave it for experts to remove. Don't apply a tourniquet to stop bleeding. Apply pressure to a wound and do not put on a tourniquet unless you have had medical training. Another good piece of advice is to not clean a tooth that's fallen out. Put it in milk and go to the emergency room. 1:13 in length

NBC 4 at 5pm, September 9, 2008. Ovarian Cancer Awareness. Ovarian cancer can happen to any woman; a woman's risk of getting the cancer during her lifetime is about 1 in 71, and the risk of dying from it is 1 in 95. There is no known prevention for ovarian cancer, but early detection is key. Warning signs include pelvic or abdominal pain, gastrointestinal problems, abdominal swelling or bloating and fatigue. According to the American Cancer Society, half the women who are found to have the cancer are over 63. Women who are obese may have a higher risk while women who give birth have a lower risk. 1:12 in length

NBC 4 at 5pm, September 9, 2008. Creative School Lunches. School cafeterias are chaotic; most kids only have about 15 minutes to actually eat. So make sure the food you pack is easy to open and eat. Cereal bars can be nutritious but many are loaded with extra fat and sugar so read nutritional information. Many kids don't want to eat a big sandwich in one sitting, so pack smaller items, like a half a sandwich, a small bunch of grapes and a hand-full of carrots or small amounts of cheese. : 56 in length.

NBC 4 at 5pm, September 11, 2008. Internal Medicine Medical School. The number of medical students choosing to become primary care physicians is dropping, raising concerns about how healthcare systems are going to face a growing aging population. Researchers found just 2% of medical students planned to work in internal medicine. : 45 in length

First at 4, September 12, 2008. Wii Seizures. The Nintendo wee is helping doctors learn more about epilepsy. Some doctors are having kids who are at risk for seizures play the game to make them tired, when they're more likely to have seizures. They are using this data to help them learn more about when seizures occur. : 28 in length.

First at 4pm, September 12, 2008. Food and Drug Administration and Infant Formula. Federal Officials are warning that tainted infant formula from China may be on sale at ethnic grocery stores in this country. Food and Drug Administration officials are urging consumers to avoid all infant formula from China. : 29 in length

First at 4pm, September 12, 2008. WCMH Health Fitness Tests. Expect a ton of great health tests and screenings this weekend that are free at the Health & Lifestyles Expo. Test and screenings will be available on a first come first serve basis while supplies last. : 23 in length

NBC 4 at 5:30pm, September 15, 2008. Food Safety. With the power out for thousands of Ohioans, the United States Department of Agriculture advises to discard refrigerated perishable food after four hours without power. Freezers last a little longer. Rule of thumb when in doubt, throw it out. : 26 in length

NBC 4 at 11pm, September 16, 2008. Columbus Schools Meeting. Columbus City Schools have had to cancel school again for the third day in a row. There are over 50 buildings without power out of the 123 buildings in the district. 2:06 in length.

NBC 4 at 11pm, September 17, 2008. Schools In or Out. Jeff Warner with Columbus City Schools tells us their goal is to have schools back in session by Friday but for that to happen a lot of things have to go right. American Electric Power crews say they are working as fast as they can, but there are additional issues. 1:02 in length

NBC 4 at 6pm, September 18, 2008. Hotel Inspection. Hotels and motels are watched by the state. The State Marshall is the licensing agency. The city along with the state inspect all the hotels within that city's limit, looking for anything that isn't up to code. If there's a restaurant on the property, local Health Department officials are called in. 1:15 in length

NBC 4 at 6pm, September 21, 2008. Ohio State University Move- in Day. Before some 5,000 Ohio State students move in, they start at the Schottenstein Center for check-in. Once they get their orders it's off to one of thirty-six dorms. An army of Ohio State University students in scarlet shirts wait to help as the students arrive. 1:30 in length

NBC 4 at 5pm, September 23, 2008. Obesity Surgery. More than 200,000 people in the United States had weight loss surgery last year. The procedure is stomaphyx, a non-invasive out-patient procedure for patients who have already had gastric by-pass surgery. This procedure is geared toward people who aren't seeing all the results they wanted from gastric by-pass surgery. : 45 in length.

NBC 4 Today at 6am, September 24, 2008. Energy Drinks. Energy Drinks are big business, but some scientists are calling for warning and better labeling for the drinks. Energy drinks promise everything from weight loss to endurance but often with little or no content labeling or health warnings. : 59 in length

NBC 4 at 6pm, September 25, 2008. Rat Problem. An issue Columbus Public Health officials took up in 2006 when they say the rodent population was on the rise downtown and near campus creating a rodent control problem. For years they worked to lower the numbers but this year they say the initiative is on the outs. 1:12 in length.

First at 4, September 26, 2008. Kids and Outdoors. Children need to play outside more often than they do today says the Founder of the Central Ohio Chapter of Leave No Child Inside and today the organization sponsored an all day event outside the Governor's mansion to encourage kids to play in the great outdoors. 1:23 in length.

Stand Up to Cancer Columbus aired Friday, September 5 from 7:30 – 8:00 p.m.

#### **Public Service Announcements**

Blindness Prevention

:30 in length

Aired July 2 – September 21

Children's Hunger Alliance/Lunch Monday for a Day Program

:15 in length

Aired July 1 – September 30

Children's Hunger Alliance/Lunch Monday for a Day Program

:30 in length

Aired July 1 – September 27

Childhood Obesity Prevention  
:30 in length  
Aired July 12 – September 27

Kids' Inventions  
:30 in length  
Aired July 12 – September 13

Kids' Literacy  
:30 in length  
Aired July 12 – September 13

Kids' Nutrition/Jungle Book  
:30 in length  
Aired July 12 – September 27

Kids' Nutrition/Gymboy  
:30 in length  
Aired July 6 – September 27

Salvation Army Evergreen  
:20 in length  
Aired July 6 and September 14

Salvation Army Evergreen  
:10 in length  
Aired August 30 - September 19

Salvation Army Evergreen  
:30 in length  
Aired August 3 - September 30

Summer Crisis Program/The Breathing Association  
:04 in length  
Aired July 1 – August 12

Summer Crisis Program/The Breathing Association  
:10 in length  
Aired July 4 – August 18

Summer Crisis Program/The Breathing Association  
:15 in length  
Aired July 1 – August 17

Summer Crisis Program/The Breathing Association  
:20 in length  
Aired July 1 – July 6

Summer Reading Club/Registration  
:04 in length  
Aired July 1 – August 1

Summer Reading Club/Registration  
:05 in length  
Aired July 6 – July 21

Summer Reading Club/Registration  
:10 in length  
Aired July 1 – August 2

Summer Reading Club/Registration  
:15 in length  
Aired July 2 – July 29

Stroke Awareness  
:30 in length  
Aired July 20 – September 21

United Way Franklin County 2008 Campaign  
:10 in length  
Aired July 28 – September 18

United Way Franklin County 2008 Campaign  
:15 in length  
Aired July 30 – September 25

United Way Franklin County 2008 Campaign  
:30 in length  
Aired August 2 – September 21

Parents V-Chip  
:30 in length  
Aired July 12 – September 14

### **III. TRANSPORTATION/INFRASTRUCTURE**

NBC 4 at 6pm, July 3, 2008. German Village Streets. German Village is one of Columbus' oldest and most historic neighborhoods, but the historic bumpy brick streets are "unfriendly" to residents. Money has not been located to fix the 32 miles of brick streets. 1:04 in length

NBC 4 at 5pm, July 6, 2008. 110 Miles per Gallon. Napoleon, Ohio's Doug Pelmeier has perfected an engine that can give his 1987 Mustang 110 miles to the gallon, leading developers to hope to someday get 500 miles to the gallon. 1:06 in length

First at 4, July 7, 2008. Speed Limit Gas Prices. Congress may consider setting a 55 miles per hour speed limit in place of most 65 miles per hour speed limits, with gas around \$4.11 a gallon on average. : 30 in length

NBC 4 at 6pm, July 7, 2008. Catalytic Converters. Catalytic converters have been stolen off of Farber Trucks, making business for them very difficult. Thefts of these converters are on the rise across the nation and unfortunately there is not much you can do to protect yours. 1:22 in length

NBC 4 at 5:30pm, July 8, 2008. United Parcel Service Driving Tips. The shipping company offers tips to save gas while driving. : 45 in length.

NBC4 at 5:30pm, July 9, 2008. Central Ohio Transit Authority Google. COTA's bus schedule on line is found to be not user-friendly, and sometimes erroneous. 1:12 in length

- NBC 4 at 5pm, July 10, 2008.                      Fairfield County Sirens. Fairfield County refurbished 24 warning sirens costing \$8,000. Ten additional sirens will be added in Fairfield County as well. 1:12 in length
- NBC 4 at 11pm, July 13, 2008.                      Hudson Traffic Problems. A 22-year-old pizza place on Hudson Avenue has caused many traffic backups onto the intersection it sits next to. Residents who live near by are "fed up and say something needs to be done as soon as possible." : 50 in length
- NBC 4 at 5:30pm, July 16, 2008.                      Big Phil Rides Scooter. WCMH Operations Manager Phil Schneid traded in his truck for the week, and saved \$60 in gas. Gas for the scooter was just \$8. 1:19 in length
- NBC 4 at 5pm, July 18, 2008.                      3-Wheel Roadster. Sleek and fuel efficient 3-wheel roadsters might be the answer for \$3.95 gas prices. Those who drive them love them. They are now considered motorcycles and you need a motorcycle license to drive one. : 58 in length
- NBC 4 at 6pm, July 18, 2008.                      Columbus Police Department T3. The Columbus Police Department is looking at a three-wheel relative of the Segway for its officers. The machines are more stable than a Segway and only cost tax-payers 10 cents a day to run. 1:17 in length
- NBC 4 at 5pm, July 21, 2008.                      Chopper Columbus Police Department Money. The police department is in a crunch, trying to remedy the costs their chopper racks up in fuel. The chopper is needed for safety, both of officers and citizens and there are very limited resources to keep it funded and flying. 1:15 in length
- NBC 4 at 5:30pm, July 23, 2008.                      MORPC Money. The Mid-Ohio Regional Planning Commission is looking to have the existing infrastructure here in Central Ohio used more effectively for economic growth in the region. 1:16 in length
- NBC 4 at 5:30pm, July 31, 2008.                      Bad Intersections. The Columbus Transportation and Pedestrian Commission took a close look at six intersections brought to their attention by citizens requesting those intersections be outfitted with traffic lights. Of the six, only one, at Broad and Cedar Cliff Drive, was approved for the light, the others being cited as not meeting the requirements for stoplights. 1:17 in length
- NBC 4 at 5:30pm, August 1, 2008.                      Driving Less Impact. The United States Transportation Department reports that Americans drove 40 billion fewer miles between November and May. With Americans cutting back as a result of high gas prices, federal tax revenues are shrinking, leaving the government with less money to repair roads and bridges. : 18 in length
- NBC 4 at 6pm, August 2, 2008.                      Toledo Bus Fares. Toledo's Transit Agency is considering raising transfer fees to offset rising fuel prices. Many other Ohio Transit Agencies have raised prices in the last year, with Cleveland preparing for their second hike. : 28 in length
- NBC 4 at 5:30pm, August 4, 2008.                      U.S. 23 Accident Records. A stretch of U.S. 23 in Pickaway County is causing concern among residents near the intersection of that highway and Tarlton Road. Accidents are common and the flashing caution lights warning drivers to slow down tend to persuade them to accelerate to beat the light. Residents want more strict enforcement in the area and the Ohio Department of Transportation is investigating the issue. 1:24 in length
- NBC 4 Midday, August 5, 2008.                      Pickerington Bus Routes. Pickerington schools will be cutting 525 miles of bus routes this school year. Busing will remain available to all students, there will simply be fewer stops, a move the school district thinks can save them \$60,000. 1:01 in length

- NBC 4 at 5:30pm, August 8, 2008. Sheriff Gas Saver. Gasoline is draining county budgets. In Fairfield County the sheriff used \$20,000 in grants and drug forfeiture money to buy a golf cart, a scooter and a gator cart to be used in lieu of cruisers. They get four times the gas mileage than a cruiser. Cruisers are available close by if needed. 1:22 in length
- NBC 4 at 6pm, August 9, 2008. Milton Avenue Bike Route. Cyclists call it a dangerous section of road and motorists agree. This is the area of Milton Avenue that intersects with North Broadway in Columbus. This section of road connects two parts of the popular Olentangy Bike Trail. 1:10 in length
- NBC 4 at 5:30pm, August 11, 2008. Ethanol Refineries. The prices at the pump aren't as startling low as they were a few weeks ago but even at their highest, corn producers say ethanol was keeping prices down. 1:47 in length.
- NBC 4 at 5pm, August 13, 2008. Old Town East Meeting. The Old Town East Neighborhood Association wants to speak with the Ohio Department of Transportation about its tentative plans to clear some of the area's historic buildings. But the Ohio Department of Transportation says it needs to fix the 70-71 split that is one of the most congested and dangerous in the state. : 54 in length.
- NBC 4 at 5pm, August 20, 2008. Air-Tran Columbus. Air-Tran announced they will offer daily service to Atlanta and service 5 days a week to Orlando and Ft. Myers. Air Tran is taking advantage of cash incentive in the hundreds of thousands of dollars by the Columbus Regional Airport Authority. 2:05 in length.
- NBC 4 Today at 6am, August 29, 2008. Central Ohio Transit Authority Park and Ride. Central Ohio Transit Authority is offering express and local service to the stadium on game day. It starts about 9am on Saturday at the Ohio State Expo Center. Parking at the Expo is \$5.00 and the COTA ticket is \$4.00. : 57 in length
- NBC 4 at 5pm, September 4, 2008. Plane Crash Update. An empty cargo plane crashed in a cornfield Monday around noon not long after takeoff. The pilot had turned around and asked for a landing strip although we are told there was no indication there was an emergency on board. The plane is owned by Air Tahoma which is based here at Rickenbacker Airport. : 39 in length
- NBC 4 at 11pm, September 5, 2008. Federal Dollars Cut for Ohio Department of Transportation. Federal money will pay for a majority of the massive reconstruction project on the I-70/I-71 split. A report says that a federal trust fund which helps pay for many road and bridge projects is about to run dry. Experts blame the shortage on high gas prices. Americans are trying to use less fuel, so there is less gas tax dollars. 1:08 in length
- First at 4, September 8, 2008. Frequent Flier Changes. As airlines are struggling to stay afloat, it changes their frequent flier programs and is causing frustration in consumers. Continental Airlines announced it is reducing the number of miles it awards on many short flights, US Airways ended bonus miles for its most frequent fliers, Delta is charging its sky miles members \$25 as an award travel fuel surcharge and Northwest Airlines will start charging \$25 to redeem a domestic ticket. : 40 in length
- First at 4, September 12, 2008. Hurricane Ike Affects Flights. Flights around the country are being affected by Hurricane Ike. Many of the airports near Houston and Galveston are closing as of this afternoon. : 25 in length.
- NBC at 4, September 12, 2008. Transportation Security Administration New Uniforms. If you travel a lot you will probably start to notice some changes with the Transportation Security Administration screeners. They are getting outfitted with new uniforms as an image adjustment. The most noticeable change is the color of the shirt from white to blue and gold badges instead of the

embroidered patches. The new uniform is part of a broader effort to give airport screeners a more professional look. : 31 in length

NBC at 5:30pm, September 15, 2008. Double Baggage Fees. Extra baggage carries a heftier price on United Airlines. United Airlines are doubling the fee to check a second bag on a domestic flight from \$25 to \$50 one way. : 22 in length

NBC 4 at 5:30pm, September 15, 2008. Gas Prices Way up. Gas prices are climbing across much of the country. Overnight the average price for a gallon of regular unleaded gas jumped up almost 5 cents to \$3.84. The price spike is being blamed on shortages caused by Hurricane Ike. : 29 in length.

NBC 4 at 6pm, September 16, 2008. Power Restoration. A Worthington homeowner is on a mission to take care of downed trees. Crews have come from all over the country helping American Electric Power to restore the power. 1:24 in length.

NBC 4 at 11pm, September 16, 2008. Where the Power Stands. Some rural areas electric lines still block roads in some spots. Residents in these parts know they could be among the last to have power restored. Out-of-state crews arrived to help and are being assigned to different staging locations across Ohio. 1:24 in length

NBC 4 at 5:30pm, September 17, 2008. American Electric Power Crews. Nearly 1,500 people are now in Ohio helping American Electric Power crew of about that same number restore power to thousands. Crews from other states say when they get us restored they are headed to Texas. While exhaustive it is necessary to keep us in the light. 1:46 in length.

#### **IV. CRIME AND SAFETY**

NBC 4 at 5:30pm, July 1, 2008. Officer Shortage. After Pataskala City officials announced the possibility of job cuts in January, officers have been "jumping ship." Because of a lack of funding, the police department cannot maintain the number of officers they should have. 1:16 in length

NBC 4 at 5pm, July 2, 2008. Vicious Dog Laws. In April, two Whitehall pit bulls got loose and attacked another dog and its owner. Whitehall's ordinance is in "unchartered waters." 1:21 in length

NBC4 at 5pm, July 3, 2008. Illegal Fireworks. Buying fireworks is allowed however setting them off is illegal. Things to remember if you do decide to break this law: they could put you in jail for 6 months and fine you up to \$1,000. 1:04 in length

NBC 4 at 5pm, July 4, 2008. Triple Shooting: A shooting occurred on Osceola Avenue in Columbus, involving a twenty- five-year-old man and two pit bulls. : 54 in length

NBC 4 at 5pm, July 4, 2008. Luzio Missing For 3 Years: Tony Luzio has been missing for three years, and his family has been painfully dealing with the mystery day by day. 1:07 in length

NBC 4 at 6 pm, July 4, 2008. Tornado Season. The deadline for tornado season has arrived. Central Ohio has not seen the "powerful and deadly" tornadoes we have seen in the past. Although the thick of tornado season has passed, we shouldn't "let our guard down yet." 1:42 in length



- NBC 4 at 11pm, July 5, 2008. Newark Almost-Drowning: A 17-month-old girl was found unresponsive in a Newark pool and resuscitated when her grandfather gave her cardiopulmonary resuscitation (CPR.) 1:06 in length
- NBC 4 at 11pm, July 5, 2008 Stark Family Speaks: Brandon Starks escaped from juvenile detention armed and dangerous. His grandmother tells NBC 4 that she is doing everything she can with Brandon on the loose and his mother in jail for assisting the escape. 1:12 in length
- NBC 4 at 11pm, July 5, 2008. Toledo Fireworks Fire. A fire at Toledo engulfed multiple apartment buildings while residents were inside. Most residents were single Toledo students but some had families. 1:17 in length
- NBC 4 at 6pm, July 6, 2008. Officer-Involved Shooting. A police chase near West Broad Street and Wilson Road began after the sound of gunfire was heard. The white van the suspect was driving didn't get very far, crashing into a tree. He decided to start out on foot and was shot by an officer shortly after in the arm. 1:18 in length.
- NBC 4 at 11pm, July 6, 2008. Police-Involved Shooting. Information on five police-involved shootings since April 30<sup>th</sup>. 1:24 in length
- NBC 4 at 5pm, July 7, 2008. Camp Counselor Laws. Ohio Day Camps run background checks on their employees but someone from out of state must go through an F-B-I background check as well; a precaution to keep campers safe. 1:01 in length
- NBC 4 at 5pm, July 7, 2008. Frye Court. 18-year-old Sara Frye plead guilty in court to accusations of shaking her baby, resulting in severe skull, femur and arm fractures. : 56 in length
- NBC 4 at 5:30pm, July 7, 2008. Zimmerman Latest. Edwin Zimmerman abducted homeless women and prostitutes from Columbus, forcing them to have sex with them in his home in London, Ohio. Zimmerman has a criminal past including sexual battery, domestic violence charges and a conviction on aggravated assault. 1:21 in length
- NBC 4 at 5pm, July 8, 2008. Teen Curfew. A 13-year-old boy was hit and injured after he and friends were throwing rocks at a truck, but the question on the table is why was he even out? There is a curfew in this boy's township (Prairie) stating that those 15 years old and younger must be home an hour and a half after sun down and for 16 and older by midnight. 1:05 in length
- NBC 4 at 5pm, July 8, 2008. Pong Toss Video Game. J-V Games developed the new videogame for Nintendo Wii "Pong Toss," a game resembling the college drinking game; Beer Pong. There is great controversy over the game as it could influence under age and irresponsible drinking. 1:20 in length
- NBC 4 at 5:30pm, July 8, 2008. Return of a Rip Off. Cheri Lewis wired over \$1,000 to an on-line offer promising her money despite her poor credit. The refund never came back to her and the phone number was disconnected. This advance-fee loan was a re-occurring scam years ago, but is apparently coming back. 1:20 in length
- NBC 4 at 5pm, July 10, 2008. 81-Year-Old Murdered. 81-year-old Alice Seff's body was found dead in an old well on the side of her apartment building, supposedly 24 hours after she was murdered. 1:11 in length
- NBC 4 at 5pm, July 10, 2008. Campus Crime Patrol. Crime Patrol is out everyday in the campus area keeping residents at the parks and on the bike path safe, throughout the summer when people seem to be out and about more than ever. So far they've handled 61 situations at Whetstone Park. 1:06 in length



- NBC 4 at 5:30pm, July 10, 2008.      **Stolen Cars.** The National Insurance Crime Bureau shows why stripping a car is the easy but illegal way for criminals to get money from scrap metal, a crime that newer cars make impossible because their metal is traceable. However, criminals are moving to older vehicles to rip off which cannot be tracked. 1:16 in length
- NBC 4 at 6pm, July 10, 2008.      **Lancaster Sex Offenders.** Darren Coey, a convicted sex offender lives just down the street from East Elementary School in Lancaster with a sign in his window that reads "I win", referring to the Supreme Court decision to let him stay there. Coey is one of four sex offenders who live in Lancaster and they have all won the Supreme Court decision that says they don't have to live more than 1,000 feet from a school. 1:21 in length
- NBC 4 at 6pm, July 10, 2008.      **Bad Landlord.** A Columbus code enforcement officer arrived at the apartment building that Robin Hatfield resides in, an apartment that has endless defects that her landlord ignores and refuses to fix. The officer found a list of problems they found and turned the list over to Jerry Petrosky, the landlord threatening him fines and jail time if he doesn't fix the apartment in 30 days. 1:26 in length
- First at 4, July 11, 2008.      **Heparin Overdose.** Twins at Corpus Christi Hospital died as a result to an accidental overdose of heparin that was as much as 100 times the recommended dosage. 17 babies received overdoses and 12 are still in critical but stable condition. : 51 in length
- First at 4, July 11, 2008.      **Online Safety for Kids.** Tips for parents to keep a grasp on their kids' internet time. Also, NBC 4 explains the reasons parents should become up to date with exactly what kids have access to on the internet. : 57 in length
- NBC 4 at 5pm, July 11, 2008.      **Baby Fatal Fires.** Four-year-old Dion Clark died in the basement of his house, where he was playing with matches, setting the house on fire. Firefighters struggled getting to him because he was hiding and it was difficult to find him. 1:06 in length
- NBC 4 at 5pm, July 11, 2008.      **Upper Arlington Coach Sentencing.** A former student of Kevin Chapmen, an Upper Arlington teacher and swim coach told Judge Beverly Pfeiffer about his father-figure who repeatedly sexually abused her while she was in high school. Chapmen will spend five years in jail. 1:15 in length
- NBC 4 at 5pm, July 11, 2008.      **Chittenden Ave. Situation.** Federal, State and Local agencies raided a student apartment building at Ohio State University because of pipe-bombing incident posted on You-Tube in May at this location. 1:01 in length
- NBC 4 at 5:30pm, July 11, 2008.      **Mt Gilead officer Charged.** Mt Gilead Police Officer Joe Hughes is charged with stealing 12 new air conditions at the Morrow County Courthouse. : 36 in length.
- NBC 4 at 6pm, July 12, 2008.      **Westerville Drag Racing.** Eight Men were arrested for an illegal drag racing in Delaware County this weekend. Westerville Police, Genoa Township police and Delaware County Sheriff's Deputies set up a "sting" operation after hearing of drag racing on I-71 over the past couple weekends. 1:09 in length
- NBC 4 at 6pm, July 13, 2008.      **Bruck Street Shooting.** Christopher Waldrup shot Israel Lee in the head on Sunday morning on the south side of Columbus. Lee was found in his home and taken to Grant Medical Center in critical condition. 1:10 in length
- NBC 4 at 5:30pm, July 13, 2008.      **Crime Stoppers.** Nine uninvited young men showed up to a private party at the Comfort Inn on 161 early this morning and when asked to leave, one of the men pulled out a gun and began shooting at the group of people standing at the door. 1:39 in length

- NBC 4 at 6pm, July 17, 2008.      Rocks for Ride. Detectives are frustrated with a trend in drug deals. Junkies are giving their cars to their dealers in return for crack-cocaine. When the car is never returned, the car becomes a theft case and the detectives say they waste time dealing with the junkies instead of arresting thieves. 1:16 in length
- NBC 4 at 5:30pm, July 18, 2008.      City Speeders. The area north of Ohio State's campus has a problem with speeders and the Transportation Commission is reviewing the possibility of putting in speed bumps. If you have a speeding problem in your area you can request a speed trailer. 1:20 in length
- NBC 4 at 5:30pm, July 21, 2008.      Northside Robberies. Following two robberies in two weeks at one Rally's restaurant, local residents asked why there was so much violent crime in their area. The answer, the crime was down from last year as the Columbus Police Department has stepped up its patrols among other solutions. 1:05 in length
- NBC 4 at 6pm, July 27, 2008.      Church Vandalized. Despite being robbed for the second time since February, the Briggs Road Baptist Church is going on with its worship services. The members of the congregation say they would have continued on even if everything was stolen from the building and that they want the thieves caught to bring them to the reality that there are consequences to your actions. : 51 in length
- NBC 4 at 6pm, July 28, 2008.      Weinland Park Crime. \$75,000 should help the Weinland Park area pull itself out of the crime and fear it is in right now. The money is coming from city council and will be for a number of programs, all aimed at changing the situation for the better. 1:12 in length
- NBC 4 at 5pm, July 28, 2008.      Domestic Violence Statistics. New statistics from the Commonwealth Fund show that 31% of women reported being abused by their husband or boyfriend at some point in their lives, 25% reported being raped by a spouse, partner or date at some point, and on average more than 3 women are murdered by their husband or boyfriend every year. : 28 in length
- NBC 4 at 5:30pm, July 28, 2008.      Fair Ride Inspections. All 175 vendors at the Ohio State Fair will need to pass a health inspection to serve during the 155<sup>th</sup> State Fair. Each of the 65 rides must also pass inspections for safety before opening for business at the fair grounds. 1:11 in length
- NBC 4 at 6pm, July 30, 2008.      Foxy Lady. A club on West Broad Street is now closed after reports of prostitution and drug dealing. Residents in the area welcome the closure and hope it stays closed, keeping trouble from their neighborhood. 1:07 in length
- NBC 4 at 5pm, July 30, 2008.      Tim Horton's Robbery. A Tim Horton's on South High Street was robbed at knifepoint last week. Police are asking anyone who recognizes the two men to please call them and report the suspects. : 20 in length
- NBC 4 at 6pm, August 3, 2008.      Morning Violence. A 23-year-old man was shot in the head at the apartment complex on Canonby Place just before 3:00 this morning. He was taken to the hospital in critical condition; the assailant has been arrested. Across town at around 4:00 am shots were fired in an altercation on Chittenden Ave, no suspects have been apprehended in yet. 1:14 in length
- NBC 4 at 5pm, August 4, 2008.      Motorcycle Safety. Following a fatal motorcycle accident yesterday, the importance of motorcycle safety is evident. The two biggest concerns are the visibility of the motorcycle and rider, and the use of safety equipment. Riders should ride in groups of 2 or more and side by side, making the two bike's headlights look like the two headlights of a car, and you should always wear a helmet. Each of these precautions might have prevented the fatalities last night. 1:12 in length

NBC at 5:30pm, August 5, 2008. National Night Out. Tonight is National Night Out, an effort to bring together communities and safety resources to eliminate crime. Nearly 60 events are happening around Columbus at churches, community centers and parks to make the event and the initiative a success. 1:19 in length

NBC at 5pm, August 6, 2008. Dangerous Grates. The newest thefts in the rash of scrap metal heists have occurred. The thieves have stolen six storm grates in Madison County. The governor signed a bill in to law in June requiring scrap yards to keep records of their purchases, a measure which should very soon make this kind of crime a little less profitable. 1:23 in length

NBC at 5:30pm, August 6, 2008. Statewide DNA. Ohio has no statewide stand on keeping DNA evidence from criminal court cases. The Innocence Project, a group which works to free wrongly imprisoned persons, is pushing for legislation that would keep DNA on file until criminal it belonged to is out of prison. Some suggest that DNA be kept for only 1<sup>st</sup> and 2<sup>nd</sup> degree felonies, homicides. Etc. 1:15 in length

NBC 4 at 5pm, August 7, 2008. Pit Bull Fight. The Franklin County Sheriff's Office received an anonymous tip that an auto sales and service business in the 1300 block of East Main Street was the site of a dog fight yesterday. After investigators observed signs of possible dog fighting they obtained and executed a search warrant this afternoon. Among their findings, dog fighting paraphernalia, including long metal chains, and scarring on the animals 1:10 in length.

NBC 4 at 5pm, August 7, 2008. Heroin Trafficking. Law enforcement officers are looking for Jose Hernandez Salazar who may be hiding in the Columbus area. Police say he is the ringleader of an international Heroin operation. He took the drug from his native Mexico through Columbus to Huntington, West Virginia. 1:25 in length

NBC 4 at 11pm, August 7, 2008. Bike Thefts up. Criminals are getting bolder in finding ways to steal those bikes. Bike shop owners say to use an extra long cable and wrap it thru both wheels to make it tougher for thieves. : 55 in length

NBC 4 at 5:30pm, August 11, 2008. Texting Scheme. There's an emerging scheme known as "smishing" Text messages asking for your personal information in an attempt to steal your identity and it capitalizes on new technology and American's often hectic lifestyles. 1:35 in length

NBC 4 Today at 6am, August 12, 2008. McClendon Release. Robert McClendon was released after 18 years behind bars for a rape conviction that DNA now shows he did not commit. 1:57 in length.

NBC 4 at 6pm, August 13, 2008. Doctors License. The Medical Board stripped the license of a Columbus doctor who practiced pain management and anesthesiologist. He faces a list of disciplinary violations related to 24 specific patients. He was also accused of practicing medicine with no malpractice insurance and failing to tell his patients. : 55 in length

NBC 4 at 6pm, August 25, 2008. Mark Boster Case. A former Columbus Public Teacher will stay behind bars for soliciting a teen for sex on the internet. A new state law will take effect in a month to make it harder for early release on sex offenders. 1:50 in length

NBC 4 at 6pm, August 25, 2008. Crossbow Pet Killings. The Capital Area Humane Society says in the last 2 weeks someone used a crossbow to kill a German Shepherd in the backyard of a home and a Rottweiler mix in its back yard. Authorities don't know if the killing is connected and so far there are no arrests. Prosecutors say killing a pet would likely result in a misdemeanor animal cruelty charge. 1:32 in length

NBC 4 at 6pm, August 30, 2008. Crime Stoppers. An hour before video was recorded someone stole credit cards from an employee's purse of a north side business. More than \$900 in purchases

were made at CVS pharmacy and two watches were purchased at Von Maur totaling more than \$600. The suspect is described as a black woman, dark complexion about 5'9" and between 190-200 pounds, long curly hair, wearing a green t-shirt, blue jeans, & white tennis shoes & carrying a plaid Burberry purse. 1:49 in length.

NBC 4 at 5pm, September 2, 2008.      **Burton Shooting.** A community is coming together to remember a teen senselessly killed over the weekend and asking the public to help solve the disturbing crime. Early Saturday morning 16-year-old Garrett Burton was with friends throwing eggs at cars on Hilliard-Rome Road in Galloway. Columbus Police say one of the drivers passing by shot and killed the teen and then drove off. : 33 in length

NBC 4 at 5pm, September 3, 2008.      **Rape arrest.** An arrest has been made in connection with a sexual assault in the Grandview area. A viewer was able to match the physical description of a sketch on our crime stoppers report to a suspect. Police have arrested and charged 35-year-old James Troiano with rape and kidnapping after matching his DNA with the crime. : 32 in length

NBC 4 at 6pm, September 3, 2008.      **Computer Security.** Emails offering news from Britney Spears to Lebrun James to Martha Stewart are all spam. Do not open emails from unknown or distrusted source as this is where many viruses spread. Other tips: do not open the attachments of messages with suspicious or unexpected subject lines, delete any chain emails, and remember to keep the software that protects your computer up to date. : 52 in length.

NBC 4 Midday, September 4, 2008.      **Beechcroft Murder.** The suspect who police say killed a High School student just before his graduation last year is behind bars today. He was arrested yesterday and charged with the murder of 18-year-old Anthony Jamal Morgan. : 23 in length

NBC 4 at 5pm, September 5, 2008.      **Drunk Babysitter.** A 38-year-old woman Jeanie Nickel was supposed to be babysitting but was seen by numerous witnesses and caught on surveillance stumbling in the parking lot of a Duke gas station in Licking County. Three young children all under the age of 3 were left inside the van belonging to Nickel. The children were left in the van for 45 minutes and were found "soaking with sweat and had red faces." The children were treated at the hospital. Nickel is being charged with 3 counts of child endangerment and one count of disorderly conduct while intoxicated. : 54 in length

NBC 4 at 5pm, September 5, 2008.      **Prostitution arrests.** An undercover Columbus police officer and a confidential informant say they arranged a business deal at this home on East 19<sup>th</sup> Street with William L. Green and Bridgette Baugh. The deal would bring underage prostitutes, as young as six year olds to have sex for money. The women range from 18-35 years old but several told the FBI that Baugh told them to act like they were fourteen or fifteen years old because the males were expecting young girls. 1:20 in length.

NBC 4 at 5pm, September 9, 2008.      **Pharmacy Robberies.** Robberies of pharmacies for oxycontin are the most growing crimes in Columbus. They are robbed in every part of the city, at every hour of the day. It has happened 37 times so far this year; that's 14 times more than bank robberies and much more dangerous. 1:16 in length.

NBC 4 at 5pm, September 11, 2008.      **Child endangerment.** A local man faced a judge today after being arrested for felonious assault on a 4-month-old. Kevin Sexton caused the baby to suffer head trauma and broken bones. : 26 in length.

NBC 4 at 5pm, September 11, 2008.      **Teen Driving Age.** Car accidents are the number one cause of death for American teenagers. New research is prompting an auto safety group to ask law makers to raise the minimum driving age from 16 to 17 or even 18.

NBC 4 at 6pm, September 14, 2008.      **Crime Stoppers.** The automatic security camera only captures scenes for a few moments but it is obvious this used car lot on Stringtown Road is the target of a

crime. Two suspects took a 2008 Yamaha raptor quad runner and loaded it into the truck and drove off. But they returned a short while later to pry open the door the office and take several small items from the office. 1:29 in length

NBC 4 at 5:30pm, September 15, 2008. Power Outages Update. Hurricane force winds rip through central Ohio leaving death and destruction. Governor Ted Strickland has declared a state of emergency for the entire state of Ohio. 1:15 in length

NBC 4 at 6pm, September 18, 2008. Tree Debris Clearing. A family in Upper Arlington was very lucky when a huge portion of a century old oak tree crashed into their home late Sunday. In Clintonville's tree-lined neighborhoods splintered old trees full of history were waiting to be removed. : 59 in length

NBC 4 at 6pm, September 21, 2008. Wind Storm Wrap up. Damage throughout the Columbus area was extensive thousands of trees and limbs some crashing into home. Damage thrown over lawns and streets are still visible everywhere from a storm that brought neighbors together. 1:30 in length.

NBC 4 at 6pm, September 22, 2008. Ohio State University Crime Stoppers. An Ohio State University freshman is receiving lots of advice on how to deal with life at the university especially when it comes to her safety. 1:10 in length

NBC 4 at 5pm, September 23, 2008. Child Safety. The online game or chat room parents see an entertaining diversion for their kids after homework might actually be a hiding place for adult's pedophiles. Attorney General Mukasey is the head of Project Safe Childhood, an initiative launched to combat the onslaught of internet crimes against children. 1:35 in length.

NBC 4 at 6pm, September 24, 2008. Upper Arlington Sex Offenders. This week City Attorney Jeanine Hummer spoke to council members about what it would take to keep registered sex offenders out of parks altogether. 1:03 in length

## **V. GOVERNMENT (LAWS, TAXES, PUBLIC OFFICIALS, ETC.)**

NBC 4 at 5:30pm, July 1, 2008. Ad Fact Check. Barack Obama: Obama's second advertisement has hidden truths behind him and his campaign promises. 1:22 in length.

NBC 4 at 6pm, July 1, 2008. Obama Here. Barack Obama discusses the Bush Administration ear marks, the energy crisis, social service support for the poor and needy and other aspects to his campaign. 1:28 in length

NBC 4 at 4pm, July 2, 2008. Salad Sewage. Clintonville residents are cleaning up their flooded basements due to a severe storm, but what they didn't expect was salad dressing mixed into the rain water. It was believed to be due to a leak from the Marzetti plant just down the road. : 36 in length

NBC4 at 6pm, July 3, 2008. City Driver DUIs. A city driver with a record of five Driving under the Influence convictions in the past twenty years caused a Central Ohio Transportation Authority bus driving many passengers to crash. The question is why was Randy Pepper driving for the city with his poor record in the first place? 1:34 in length

NBC at 6pm, July 6, 2008. Campaign Week Ahead. Some points to both McCain and Obama's campaign including their pitch for Spanish-speaking voters. 1:07 in length

- NBC 4 at 11pm, July 6, 2008. G-8 Summit. Information on what President Bush is going to discuss at the annual meeting with the leaders of the eight industrialized nations at a northern Japanese resort. 1:07 in length
- NBC 4 at 5pm, July 11, 2008. Obama in Dayton. Barack Obama visited Dayton, Ohio today where he discussed gas and traffic, Ohio wind energy and Bush oil drilling among other important issues backing his campaign. : 14 in length
- NBC 4 at 5pm, July 16, 2008. John McCain Cincinnati. After he addressed the convention of the National Association for the Advancement of Colored People, we asked John McCain about his plans for employment in Ohio, fuel prices and how he would keep his promises. 1:42 in length
- NBC 4 at 6pm, July 28, 2008. 99 Days till Election. As the number of days decreased, the numbers are increasing for Barack Obama's and John McCain's Ohio campaigns. Volunteers are added each day, contacts and donors are always added to the lists, etc. 1:18 in length
- NBC 4 at 6pm, August 2, 2008. Bush Vacation Protest. Anti-war protestors marched on the Bush family compound in Kennebunkport, Maine during the President's weekend visit there. : 19 in length
- NBC 4 at 6pm, August 3, 2008. Ohio Democratic Platform. Democratic Party leaders are meeting in Cleveland tonight to draft a platform outlining the party's stance on a number of issues. The party has included views from both Hillary Clinton and Barack Obama. The platform will be sent to the full platform committee in Pittsburgh next Saturday. : 29 in length.
- NBC4 at 6pm, August 3, 2008. McCain response. John McCain has repeatedly blasted Barack Obama for his lack of an energy plan. McCain favors lifting the ban on off-shore oil drilling, a position which a CNN survey shows nearly 70 percent of Americans favor. : 24 in length
- NBC 4 at 5:30pm, August 4, 2008. Ad Watch Obama/McCain. High oil prices are fueling new attack ads, this time from the Obama camp. This newest ad condemns John McCain for the contributions he's received from oil company employees. It does not mention however that Obama himself has received nearly \$400,000 in contributions from oil employees. It goes on to blast McCain's proposed tax cuts for all businesses as a help for oil companies, a group for which McCain has no specific breaks planned. 1:08 in length
- NBC 4 at 6pm, August 4, 2008. Columbus City Budget. A non-profit organization responsible for revitalizing different strip malls around Columbus will cease to exist at the end of this year. The funding for the Columbus Urban Growth Corporation comes from the city and with the city cutting its budget, the money will no longer be available. 1:12 in length
- NBC 4 at 6pm, August 4, 2008. Credit Card Oversight. State Treasurer Richard Cordray's efforts to get Ohioans to support federal credit card reforms are finished. More than 5,300 people from all 88 counties spoke up in support of federal efforts to control the unfair practices of credit lenders. 1:26 in length
- NBC 4 at 6pm, August 5, 2008. Sick Days Ballot Issue. New legislation will be on the ballot in November, the Healthy Families Act. The act requires employers to provide 10 paid sick days to each employee every year. The issue is causing a lot of commotion both for and against it. Those for it say it will benefit families and attract families and employers to Ohio. Those opposed believe it will hurt businesses already here, thus deterring any potential move-ins. This would be the first such legislation adopted in the US. 1:15 in length
- NBC 4 at 11pm, August 5, 2008. The Patton Law. Alan Patton, a registered sex offender and convicted rapist has been in the news recently for trying to collect and drink the urine of young boys from public athletic complex restrooms. The only law he was breaking in doing so was his parole



and only needed to pay a small fine. State senators are looking to toughen the laws on sex offenders' contact with children and inappropriate collection of bodily fluids. 1:03 in length

NBC at 11pm, August 7, 2008. Unclaimed Checks. The federal government wanted every American to receive an economic stimulus check this spring but many in Ohio haven't gotten their check because they didn't file income tax. To get the money you're owed, go to your local Internal Revenue Service office or call them. : 25 in length

NBC 4 at 5:30pm, August 8, 2008. Election Breakdown. Ohio voters face a lot of decisions when they vote on November 4th in addition to President, Congress, Statehouse races, and School Levies. Ohioans could be voting on six statewide ballot issues. 2:20 in length

NBC 4 at 11pm, August 9, 2008. Obama Vice President Text Announcement. Democratic presidential candidate Barack Obama will use text messaging and cyberspace to announce his vice presidential pick. : 26 in length.

NBC4 at 11pm, August 9, 2008. McCain One Term. Speculation from Washington insiders tonight that Senator John McCain might promise to run for just one term. No one from the campaign has confirmed this. But some McCain supporters say a one term pledge might take the edge off the age issue. : 25 in length.

NBC 4 at 6pm, August 12, 2008. Ohio Strategy. The Obama Campaign has 30 offices in Ohio with plans to open a total of 43 to reach out to all the rural voters. The McCain campaign said they have 88 counties with republican operations in them that are closely tied to the McCain campaign with 14 offices across the state. But what Ohioans really care about is what they're going to do to try to change their lives and make the economy in the state stronger. 1:57 in length

NBC 4 Today at 6am, August 13, 2008. Wrong Way Driver. An accident that claimed the life of a relative of state senator Robert Spada who was killed in Cleveland when another driver hit his car head on. Senator Spada introduced a new law aimed at wrong way drivers on divided highways. A license suspension up to one year if the driver does not cause an accident, up to 10 years suspension if there are injuries or death. 1:36 in length.

NBC 4 at 11pm, August 13, 2008. Wooing Women Voters. Political roundtables are drawing in women; they want to learn more about where the presidential candidates stand on issues they care about. 1:25 in length

NBC 4 at 6pm, August 14, 2008. How to Complain. For months Shawn Collins waited for his cable provider to lay cables for his new phone lines. He called them about 4 or more times over the months just asking them to come out and take care of it. He got frustrated and reached out to them in cyberspace through their account on a social networking site. With in an hour he got a response from the cable provider. 2:06 in length.

NBC 4 at 6pm, August 18, 2008. Sick Days Ballot. Polls find many Ohioans support the sick day initiative. The Ohio Branch of National Federation of Independent Business does not accept those numbers. The questions asked to voters was: do they want less health benefits or other vacation time. 1:45 in length.

NBC 4 at 6pm, August 18, 2008. Delaware Count Sirens No Bond. Township Trustees who had hoped Delaware County Commissioners would approve 2 tornado siren tax levies for the November ballot. The money generated would fund the purchase and operation of 46 new sirens to cover areas where residents currently cannot hear any sirens when a warning is issued. But the Commissioners say there are still too many unanswered questions before we put on the ballot. 1:45 in length

NBC 4 at 6pm, August 21, 2008. Stimulus Package. \$400 million in this package will go towards businesses focused on advanced energy, bio-medicine, bio-products and logistics. This many not be a program for a start-up business because all funds have to go into capital investment, land, buildings, machinery, and equipment. 1:50 in length

NBC 4 at 6pm, August 21, 2008. Congressional Candidates Tax Plans. Democrat Franklin county commissioner Mary Jo Kilroy unveiled her middle class tax plan which focuses on incentives to help families pay for the rising cost of college tuition. Republican State Senator Steve Stivers says his plan will focus on workplace development, all to give students the tools they need when they hit the workforce, including a college repayment plan where once a student graduates, a portion of the money he makes, which is taxed by the government, could go towards student loans. 1:44 in length.

NBC 4 at 6pm, August 30, 2008. Sick Leave - Churches. The minister at Woodland Christian Church on the east side of Columbus spent part of his sermon discussing Issue Four. The two sides of the issue debated over paid sick days in Ohio. Members said workers should be paid for a day off if he or she is sick or if one of their children is sick. However businesses say they can't afford 7 sick days for each employee each year. 1; 17 in length

First at 4, September 2, 2008. Upper Arlington Trash Fight. Upper Arlington City Council voted to privatize trash collection. They said it would save money. 2,000 residents signed a petition again the idea. Both sides will present their arguments at the next board of elections meeting. If the board decides not to take it off the ballot, the city says it'll take the whole thing to court. : 38 in length.

NBC 4 at 5pm, September 2, 2008. Budget Cuts. The weak economy isn't just hitting Ohio families and industries hard, the struggling economy is also taking its toll on local governments. Columbus city says its revenue is off by \$8 million and it has overspent by \$6.3 million. : 30 in length.

First at 4, September 3, 2008. Governor Strategic Plan. Ohio Governor Strickland and Lt. Governor Lee Fisher unveiled the Ohio Department of Development's strategic plan for economic development. They include promoting Ohio for new capital investment, attracting top talent to the state investing in regional assets, strengthening economic development and focusing on customers. :32 in Length

NBC 4 at 5pm, September 3, 2008. Voter Registration Facts. To vote absentee and avoid long lines you have to apply for a ballot. Those applications go out on Friday. But election officials say tens of thousands of residents won't get them. When registered voters move they don't always update their address. In Franklin County alone more than 150,000 applications were returned as undeliverable prior to the primary. 1:12 in length

NBC 4 at 6pm, September 3, 2008. Palin's Day at Republican National Convention. Today is the day the nation will get its first chance to see up close and personal Senator John McCain's pick as his Vice Presidential running mate. Alaska Governor Sarah Palin headlines at tonight's Republican National Convention. She must first explain why she is qualified to help lead the country through its current economic crisis. : 47 in length.

NBC 4 at 6pm, September 3, 2008. Jo Ann Davidson at Republican National Convention. Jo Ann Davidson from Reynoldsburg was the first female speaker of the Ohio House. She now watches over the convention floor as co-chair of the Republican National Committee and she says when it comes to what the nation needs it is someone who balances their own budget and washes their own car. They get that with Sarah Palin but they get more than that; they get an experienced executive who's had to make the tough decisions. 1:15 in length.



- NBC 4 at 11pm, September 3, 2008. Governor's Strategic Plan. Ohio's economic future lies in a ten year plan. The plan came complete with a new logo meant to brand the state as friendly and desirable. The governor wants to counteract negative national perceptions of Ohio. 1:19 in length.
- NBC Midday, September 4, 2008. Governor's Paid Sick Days. The controversy over mandatory paid sick leave for Ohio workers has been circulating for months. But today, even after gathering thousands of signatures, it appears as if the issue will not make it on the November ballot. : 16 in length.
- NBC 4 at 5pm, September 5, 2008. Absentee Voting. If you're registered to vote in Franklin County, you can expect to see a notice in the mail in the coming days. The mailing will include an application for an absentee ballot. If you want to vote early using an absentee ballot, fill out the application and return it to the Board of Elections. 1:12 in length.
- NBC 4 at 6pm, September 5, 2008. Columbus City Budget. 2009 budget cuts will hit a lot of areas. High fuel costs and a flat tax base due to foreclosures are being blamed. The Mayor says Safety Services has been protected more than any other department. The horses and helicopter will get be hit one of the hardest. 1:20 in length
- NBC 4 at 11pm, September 5, 2008. Columbus City Budget. As the budget gets tighter it means additional cuts of programs not people. Possible areas are Police Department's Horse unit, Health Department's reductions for drug and alcohol prevention, and expect fewer city pools to be open and no free swimming lessons. This is all due to the bad economy. : 35 in length.
- NBC 4 at 6pm, September 8, 2008. My Ohio Now. Issue Six is a proposed constitutional amendment that would clear the way for the construction of a casino in Clinton County. The co-founder of myohionow.com and potential co-owner of the proposed casino say the casino would provide an economic boost creating jobs and keeping money that now goes to neighboring states that already have casinos. But others say the casino will actually hurt, not help our economy by diverting money away from local businesses. 1:11 in length.
- NBC 4 at 5pm, September 9, 2008. Ohio Department of Transportation misspending. The Fair Labor Standards Act, or FLSA, defines the Ohio Department of Transportation jobs as exempt for overtime pay, meaning they are for a flat fee no matter how many hours they work per week. The Office of Inspector General's investigation discovered the Ohio Department of Transportation is paying nearly all its employees overtime. The report reveals the department spent more on overtime, than any other state agency its size. : 40 in length
- NBC 4 at 6pm, September 10, 2008. State Budget Cuts. Governor Ted Strickland crunched numbers and came to a bottom line of cutting the state budget by \$540 million. That equates to a 4.75 percent across the board budget cut from most departments. 2:16 in length
- NBC 4 at 6pm, September 10, 2008. Urine Rape Senate Bill. Due to disturbing stories with Alan Patton accused of drinking young boys' urine and convicted rapist in Upper Arlington accused of trying to lure children with comic books in local parks, Senator Steve Stivers and a house lawmaker introduced Senate Bill 361. It would stop convicted child rapist of interacting with a minor without a parent's permission. 1:50 in length
- NBC 4 at 6pm, September 16, 2008. Debris Clearing Columbus. City crews will be picking up your debris on a yard pick up day which is separate from regular trash pick up. You will need to cut branches into 4 foot sections and tie them in bundles. 2:05 in length.
- NBC 4 at 11pm, September 16, 2008. Finding Help. Business owners turned to Governor Ted Strickland for support today. He met with them to discuss the ways the state will help small businesses stay afloat during these tough times. They lost thousand of dollars worth of food that spoiled in their coolers due to the power outage. 1:14 in length

NBC 4 at 6pm, September 24, 2008. Ohio Department of Jobs and Family Services \$80 Million Cuts. The Ohio Department of Jobs and Family Services is cutting funding to detect Medicaid fraud. Another program on the chopping block is a state federal program that tries to move people from welfare to work. Cuts are in compliance with Governor Ted Strickland's recent request that most state agencies cut 4/75% from their budget to help the 1.2 billion dollar budget deficit. 1:01 in length.

Meet the Press aired Sundays, July 13, 20, 27, August 3, 24, 31, September 7, 14, 21 and 28 at 10:30-11:30 a.m. focusing on the country's political leaders and issues. Repeats aired at 2:30-3:30 a.m. on those dates.

NBC News Special Report: Democratic Presidential Nominee, Barack Obama, announced Senator Joe Biden as his Vice Presidential Running Mate aired Friday, August 22 at 2:07-2:08 a.m.

NBC News Special Report: Senators Obama and Biden Press Conference aired Saturday, August 23 at 3:52-3:55 p.m.

2008 Democratic National Convention aired Monday, August 25 at 10:00-11:00 p.m., Tuesday, August 26 at 10:00-11:00 p.m., Wednesday, August 27 at 10:00-11:04 p.m. and Thursday August 28 at 10:53-11:03 p.m.

NBC News Special Report: Republican Presidential Nominee, John McCain, announced Governor Sarah Palin as his Vice Presidential Running Mate aired Friday, August 29 at 12:17-12:46 p.m.

2008 Republican National Convention aired Monday, September 1 at 10:00-11:00 p.m., Tuesday, September 2 at 10:00-11:02 p.m., Wednesday, September 3 at 10:00-11:16 p.m. and Thursday, September 4 at 10:01-11:11 p.m.

Decision 2008: Congressional District 15 Debate Presented by NBC 4 and AARP aired Tuesday, September 16 at 7:00-8:00 p.m. and was rebroadcast on Saturday, September 20 at 7:30-8:30 p.m.

Decision 2008: Ohio Votes aired Tuesday, September 30 at 7:00-7:30 p.m.

#### **Public Service Announcements**

Voter Registration

:04 in length

Aired August 3 – September 26

Voter Registration

:05 in length

Aired August 7 – September 30

Voter Registration

:10 in length

Aired August 4 – September 23

Voter Registration

:15 in length

Aired August 1 – September 30

## VI. MINORITY/DISABILITY

- First at 4, July 1, 2008. Baltimore Youth Camp: 350 kids volunteer their summers to help those in need. They raised their own money to fund their trips, doing things like building wheel chair ramps for handi-capped individuals who cannot get around. 1:38 in length
- NBC 4 at 4pm, July 2, 2008. Blind Court Clerk. Isaac Lidsky, "Saved by the Bell" star and now attorney will clerk for the U.S. Supreme Court for money to fund research for eye disease for his non-profit organization "Hope for Vision." Lidsky is a victim of eye disease himself. 1:25 in length
- NBC 4 at 6pm, July 2, 2008. Autism ruling. Court Ruling for funds that aid Autistic children's treatment across the state. 1:18 in length
- First at 4, July 10, 2008. Adoption Help. Four children from Columbia are looking for homes, 3 have already been adopted. They need families "willing to be patient" and who will love them unconditionally. 1:37 in length
- First at 4, July 11, 2008. Transplant Games. Shireen Renagham needed a kidney transplant nine years ago and found a donor in her mother. The courageous act inspired Shireen to launch the transplant games; an Olympic-like sports series for organ recipients. 2:04 in length
- NBC 4 at 11pm, July 12, 2008. Boy with Disability Mows Lawn. Twelve-year-old Dylan Everage has been mowing his family's lawn for a year even though he has been diagnosed with Cerebral Palsy because he wants to be like every other twelve-year-old. His parents built a lawn mower that attaches to his wheel chair, as his legs don't work even after his 82 surgeries to date. 1:07 in length
- NBC 4 at 5:30pm, July 25, 2008. NAACP Lynching's. Members of the National Association for the Advancement of Colored People stood outside Abbott Labs protesting the firing of a black woman in the company because according to the protestors "she had too much power". The group calls this and other similar actions "Economical Lynchings". Abbott Labs is listed as one of the top places to work in terms of diversity in the publication Diversity INC. They refuse the claims of the protestors as not factual. 1:32 in length
- NBC 4 at 6pm, August 2, 2008. Minority Organ Donation. Today being National Minority Donor Awareness Day, a community-wide worship arts production called "A Hero's Tribute" took place at the King Arts Complex to raise awareness about organ and tissue donation. : 28 in length
- NBC 4 at 6pm, August 9, 2008. African American Male Wellness. Keeping healthy and raising awareness that was the goal today at the fourth annual African American Male Wellness Walk. The five mile walk encourages men to take charge of their health reminding them to go to the doctor learning about the benefits of regular exercise and generating awareness of health issues in African American community. : 22 in length
- NBC 4 at 6pm, August 14, 2008. Voting Breakdown. The problem has been historically the African American community has a long wait and difficulty to vote. The Election board agreed to open Veteran's Memorial for absentee voting the month leading up to the November election on Monday through Friday from 8:00 a.m. to 7:00 p.m. in an attempt to allow more people to vote. 2:25 in length
- NBC 4 at 6pm, August 23, 2008. OSU Book Professor. A pallet of boxed textbooks is loaded for transport to a school in the Philippines. An OSU professor began his mission of sending books around the world after visiting a school in Brazil 34 years ago. Over the years he has gathered and sent hundreds of thousands of books to countries on six continents. 1:39 in length

NBC 4 at 6pm, September 8, 2008. Autism Golf Outing. The numbers of children with Autism is staggering and that's what makes it more important for us to be out raising awareness for autism. Former Buckeye Gary Berry among many who played in the annual golf outing for Autism, raising money for awareness at Pinnacle Golf Course. : 18 in length

**Public Service Announcements**

Autism Awareness/Babysitter

:15 in length

Aired July 6

Autism Awareness/Lightning

:15 in length

Aired July 26

Autism Awareness/Golf

:30 in length

Aired July 12-September 13

Walk Now 4 Autism

:04 in length

Aired September 24 – 30

Walk Now 4 Autism

:10 in length

Aired September 24 – 30

UNCF Blood Bank

:15 in length

Aired July 27 – September 18

UNCF Anthem

:30 in length

Aired July 2 – September 30